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Anywhere, CA 55555
www.yoursite.com
1-800-555-5555

JOHN WILLIAMS
2313 RIDGEWAY CT.
SMALLTOWN, MI 49444

Dear JOHN,

Purchasing a vehicle nowadays can be tough. Because of the credit crunch our country is facing, getting a loan may seem like it will never happen for you. I am here to let you know that it is possible and purchasing a new car is in your near future. I have dedicated my time, energy and effort to find lenders that are currently lending money. And I have succeeded. I have more lenders available than any other dealer in the state.

What does this mean for you? This means that regardless of the challenges you face I have a lender available that will work with you to help you to improve your credit situation and drive home a new car today.

Get back on track and lets get you in a new or newer car today! In order to take advantage of this special offer you can call me direct or for our 24 Hour Credit Hotline follow the steps below:

**[YOUR NAME]
[YOUR TITLE] Direct: [YOUR NUMBER]
[DEALERSHIP NAME]**

24 HOUR CREDIT HOTLINE & WEBSITE

Step 1: Call 888-849-9723 or log on to: 999carloan.com

Step 2: Give them your pin number [PIN HERE]

Step 3: Write down your pre-approved amount

VALID ONLY AT "[DEALERSHIP NAME]"

You can choose to stop receiving prescreened offers of credit from this and other companies by calling toll free 1-888-567-8688. See Prescreen 7 opt out below for more information about prescreened offers.

**TERMS & CONDITIONS OF OFFER: You must be at least 18 years of age to be eligible for this offer. You must continue to meet the criteria used to select you for this offer and our credit worthiness criteria. Your vehicle monthly payment not to exceed 20% of your gross verifiable monthly income; your combined monthly debts and other credit obligations not to exceed 50% of your gross verifiable monthly income; that your down payment meets our equity requirements; and that you furnish the required collateral. This offer is void where prohibited by law. This offer is nontransferable. This offer expires 30 days from the date of the letter shown on the front.