



5555 W. Plam Spring
Anywhere, CA 55555
www.yoursite.com
1-800-555-5555

JOHN WILLIAMS
2313 RIDGEWAY CT.
SMALLTOWN, MI 49444

Dear JOHN,

Congratulations,

You have been selected to participate in an EXCLUSIVE TEST MARKET PROGRAM and have been pre-selected for an auto loan up to \$29,897.00. If you are in the market for a New or Pre-owned vehicle and have been turned down in the past get your pre-approved amount today, it's as easy as 1-2-3!!

24 HOUR CREDIT HOTLINE & WEBSITE

Step 1: Call 888-849-9723 or log on to: 999carloan.com

Step 2: Give them your pin number of [PIN HERE]

Step 3: Write down your pre-approved amount

[DEALERSHIP NAME] in [DEALER CITY] is the test market dealership in your area. [DEALERSHIP NAME] in Plainwell has the best selection of New & Pre-owned vehicles, with a name that you can trust. If you would like to speak with me directly call me at [555-555-5555]and ask for [YOUR NAME].

Hurry while the funds are still available during this exclusive test market program.

Sincerely,

[YOUR NAME]

[YOUR TITLE]

Direct: [555-555-5555]

You can choose to stop receiving prescreened offers of credit from this and other companies by calling toll free 1-888-567-8688. See Prescreen 7 opt out below for more information about prescreened offers.

**TERMS & CONDITIONS OF OFFER: You must be at least 18 years of age to be eligible for this offer. You must continue to meet the criteria used to select you for this offer and our credit worthiness criteria. Your vehicle monthly payment not to exceed 20% of your gross verifiable monthly income; your combined monthly debts and other credit obligations not to exceed 50% of your gross verifiable monthly income; that your down payment meets our equity requirements; and that you furnish the required collateral. This offer is void where prohibited by law. This offer is nontransferable. This offer expires 30 days from the date of the letter shown on the front.